

CALL for PARTNERS



NEW MEXICO
AGING &
LONG-TERM
SERVICES
DEPARTMENT

ADAPT

OVERCOME

THRIVE



43rd Annual

Conference on Aging

November 17, 2021–November 18, 2021

Aging Network TIPS Training

November 16, 2021

**Virtual location
to be determined
FREE of charge!**



Join us!

43rd Conference on Aging Virtual Location

Adapt, Overcome, Thrive

The Conference offers older adults, caregivers and professionals who work with them a chance to learn and have fun in an environment that supports independence and dignity.

You can partner with the Conference in three ways:

1 Financial Supporter

- Sponsor
- Advertiser *See page 4*

All financial support options are important to the success of the Conference and provide valuable exposure for you and/or your organization. *Funds may be used for printing materials to distribute in rural areas of the state where virtual access limits participation.* *See page 3*

The deadline for financial support forms is extended to **Friday, October 1, 2021**

2 Workshop Presenter

Workshops educate, entertain and provide valuable information. We welcome new ideas and topics. *See pages 5 and 6*

The deadline for workshop proposals is **Friday, September 17, 2021**

3 Senior Center or local community site—Recipe Book Contributor

The 43rd Annual Conference on Aging recipe book will feature recipes contributed from New Mexico. *See page 4*

The deadline for recipe contributors is **Thursday, September 30, 2021**

All forms may be emailed to ALTSD-COA@state.nm.us

Financial Support Form

The Conference relies heavily on the generosity of partners for financial support. Sponsors, advertisers and gift contributors support the Conference while connecting with those most interested in their products, services and information.

The financial sponsor payment is due no later than October 1, 2021.

Make checks out to *43rd Annual Conference on Aging* and mail them to:

***43rd Annual Conference on Aging
Attention: ASD, Antoinette Solano
2550 Cerrillos Road, Santa Fe, NM 87505***

Sponsor (check level of sponsorship)

Organization/Individual Name—		
Contact Name—		
Street Address or PO Box—		
City—	State—	Zip Code—
Telephone—		
E-mail—		

<input type="checkbox"/> Premier Sponsor	\$10,000	<ul style="list-style-type: none"> receive two full-page ads and recognition as a Premier Sponsor in the Conference Program recognized in the first plenary session
<input type="checkbox"/> Diamond Sponsor	\$ 7,000	<ul style="list-style-type: none"> receive a full-page ad and recognition as a Diamond Sponsor in the Conference Program recognized in the first plenary session
<input type="checkbox"/> Platinum Sponsor	\$5,000	<ul style="list-style-type: none"> receive three half-page ads and recognition as a Platinum Sponsor in the Conference Program recognized in the first plenary session
<input type="checkbox"/> Gold Sponsor	\$ 2,500	<ul style="list-style-type: none"> receive two half-page ads and recognition as a Gold Sponsor in the Conference Program recognized in the second plenary session
<input type="checkbox"/> Silver Sponsor	\$1,500	<ul style="list-style-type: none"> receive a half-page ad and recognition as a Silver Sponsor in the Conference Program recognized in the second plenary session
<input type="checkbox"/> Bronze Sponsor	\$ 1,000	<ul style="list-style-type: none"> receive a quarter-page ad and recognition as a Bronze Sponsor in the Conference Program recognized in the second plenary session
<input type="checkbox"/> Turquoise Sponsor	\$ 600	<ul style="list-style-type: none"> receive a business card ad and recognition as a Turquoise Sponsor in the Conference Program recognized in the second plenary session
Amount \$		

Email this form to ALTSD-COA@state.nm.us

All financial support options are important to the success of the Conference, and provide valuable exposure for you and/or your organization. (See pages 3–4)

Advertiser

Advertisements are featured in the Conference Program, which is distributed free to attendees. Ads must be e-mailed to ALTSD-COA@state.nm.us in a black and white, print ready, graphic file. JPEG files are preferred.

Ads must be submitted by **September 17, 2021**.

Ads not submitted by this deadline date will not be included in the conference program.

Ad Size	Measurement	Rate	Subtotal
Full Page	7.5" wide by 10" high	\$800	
Half Page, Vertical	3.5" wide by 10" high	\$400	
Half Page, Horizontal	7.5" wide by 4" high	\$400	
Quarter Page	3.5" wide by 5" high	\$250	
Business Card	3.5" wide by 2" high	\$150	
		Total	

Organization/Individual Name—		
Contact Name—		
Street Address or PO Box—		
City—	State—	Zip Code—
Telephone—		
E-mail—		

Please email this form to:
Email: ALTSD-COA@state.nm.us

43rd Annual Conference on Aging Recipe Contributor

Recipes are distributed in a Recipe Book included in the virtual "swag bag" given to all Conference attendees. Contributions of recipes are appreciated and acknowledged in the Conference Recipe Book. If you need additional room for your recipe, you may attach another page.

Recipe submitted by:
<i>Please email your recipe to Conference on Aging (CoA) ALTSD-COA@state.nm.us by September 30, 2021</i>

Organization/Individual Name—		
Contact Name—		
Street Address or PO Box—		
City—	State—	Zip Code—
Telephone—		
E-mail—		

Please email this form to: Email: ALTSD-COA@state.nm.us

Information for Workshop Presenters

The cornerstone of the Conference is its numerous and varied educational workshops. For many attendees, the Conference offers access to information and ideas that might not otherwise be available. We encourage proposals that take a fresh approach to familiar topics and those that introduce new ideas and concepts, that are in-line with the Aging and Long-Term Department's Mission and Vision. New proposals will be given priority over those that may have been offered in the past. Proposals for sessions to be co-presented in Spanish, Diné, Tewa, Tiwa, Towa, Keres or other native languages are also welcomed.

Interested presenters must submit a proposal form. All presenters are welcome to attend Conference events on the day(s) of their workshop(s) at no charge.

Presenters may not use workshops to promote businesses or political candidates or sell products.

A conference registration packet will be provided for all presenters.

Workshops

Each workshop is scheduled for one hour.

Workshops will be pre-recorded and available on the ALTSD YouTube channel.

Theme

The theme for this year's conference is "Adapt, Overcome, Thrive." Please consider this when you write your workshop proposals.

Topics of Interest

Conference attendees are interested in a range of workshop topics, such as:

- Advancing Independence
- Alzheimer's Disease—Dementia
- Caregiver Support
- Elder Abuse
- Elder Care Programs (Medicare, Medicaid)
- Healthy Eating
- Financial Stability
- Mental Health
- Social Isolation and Loneliness

Training Opportunities

- Optional Training Tracks
- Ombudsman Volunteer Training
- Resident Rights Training



Deadline for workshop proposals is September 17, 2021.

Workshop Proposal Form CoA 2021

Proposals must be typed, submitted using the form below, and include a description of 50 words or less.

Deadline for submission is Friday, September 17, 2021.

Proposed Workshop Title—		
Contact Name—		
Street Address or PO Box—		
City—	State—	Zip Code—
Telephone—		
Email—		

Presenters (Limit 3)

1-Name—	Degrees held—	Licensure—
Title—	Organization—	
Experience—		

2-Name—	Degrees held—	Licensure—
Title—	Organization—	
Experience—		

3-Name—	Degrees held—	Licensure—
Title—	Organization—	
Experience—		

Describe the proposed workshop in 50 words or less below. Include learning objectives and information that will encourage attendance. Proposals that do not include a description will not be considered.

Unfortunately, there is limited space and not all proposals will be accepted.

Description of Proposed Workshop

Special Setup Needs

Presentations will be conducted virtually and pre-recorded.			
Target Audience	<input type="checkbox"/> Professionals	<input type="checkbox"/> General public	
Level of Sophistication	<input type="checkbox"/> Basic	<input type="checkbox"/> Intermediate	<input type="checkbox"/> Advanced
Preference for date/time of workshop (if any) We will try to accommodate your request.			

**Proposals, including this form and the narrative description, must be emailed to:
Questions?**

Email: ALTSD-COA@state.nm.us

General Information

The Conference on Aging will be a virtual event this year including plenary sessions, workshops, and presenter discussions.

Training Opportunities will be held on Wednesday and Thursday from 2:00–4:00 pm.

Entertainment is scheduled throughout the conference.

Tuesday November 16, 2021	Wednesday November 17, 2021	Thursday November 18, 2021
AND TIPS Training	8:30 am–10:30 am Plenary Session	8:30 am–10:30 am Plenary Session
	11:00 am–12:00 pm Workshops	11:00 am–12:00 pm Workshops
	12:00 pm–1:00 pm Lunch Presentation	12:00 pm–1:00 pm Lunch Presentation
	1:00 pm–2:00 pm Workshops	1:00 pm–2:00 pm Workshops
	2:00 pm–4:00 pm Training Opportunities	2:00 pm–4:00 pm Training Opportunities

QUESTIONS?

E-mail: ALTSD-COA@state.nm.us

We look forward to seeing you at the conference!

43rd Annual New Mexico Conference on Aging Adapt, Overcome, Thrive

Call for Partners

- Workshop Presenters • Sponsors •
- Advertisers •
- Training Opportunities •